

Special interest event: Global Advocacy Event

July 8, 2014 - 18:45 to 21:15

Venue: Mico Congress Center, Piazzale Carlo Magno, 1, Milan

Host: FENS Communication Committee

Panel:

- 18:45-18:50 *Welcome*
Marian Joëls, FENS President
- 18:50-18:55 *Global Advocacy*
Sten Grillner, FENS Past President & IBRO Secretary General
- 18:55-19:00 *Advocacy Across Borders: Support for global efforts in communicating about the brain*
Mona Miller, SfN Deputy Executive Director (Programs and Finance)
- 19:00-19:05 *Cost of Brain Disease*
Monica Di Luca, FENS President-Elect

Speakers:

- 19:05-19:20 *Teamwork in the Golden Age of Neuroscience: How our Local and Global Connectomes can advance us all to the next stage of the competition*
Jane Roskams, Member of SfN Government and Public Affairs committee representing Canada
- 19:20-19:35 *Spain stands up for Neuroscience!*
Mara Dierssen, President of the Spanish Society of Neuroscience
- 19:35-19:50 *Neuroscience Summit: driving the agenda for research into brain diseases*
Elaine Snell, Chief Executive, British Neuroscience Association
- 19:50-20:15 Break (posters)
- 20:15-20:30 *Successful strategies for advocacy - the Australian experience*
John Rostas, President of the Australasian Neuroscience Society
- 20:30-20:45 *Ways and means to an improved cooperation between patients, researchers and MD's and the pharmaceutical industry*
Roland Pochet, Secretary General, Belgian Brain Council
- 20:45-21:00 *A new report on neuroscience: generating research intelligence from Scopus and beyond*
Stephane Berghmans, VP, Academic & Research Relations EU, Elsevier
- 21:00-21:15 *Discussion*
Dinner buffet

Poster presentations:

- FENS-SfN awarded grants

- Dutch Neurofederation
- Hellenic Society for Neuroscience
- Hungarian Neuroscience Society
- Italian Society of Neuroscience
- Lithuanian Neuroscience Association
- Neuroscience Ireland
- Polish Neuroscience Society
- Serbian Neuroscience Society
- Slovenian Neuroscience Association

- Brain Awareness Week 2014