



Neuroscience Outreach Awards Program:

Comprising

The EDAB-FENS Brain Awareness Week (BAW) Excellence Award

&

The Dana/EDAB Neuroscience Outreach Champion

FENS Forum, Milan, Monday, 7 July 2014, 12:30-13:00

Brain Awareness Week (BAW) is a unique and effective public outreach tool that informs a broad audience about the importance and relevance of neuroscience research. The Dana Alliance for the Brain initiated and has conducted the Brain Awareness Campaign since 1996. Since that time more than 3,900 institutions and organisations have participated in the campaign.

In order to celebrate neuroscience outreach, Dana/EDAB in collaboration with FENS will reward projects and special contributions by individuals and organisations during the FENS Forum every second year.

During the **inaugural ceremony** at the FENS Forum 2014 the following two prestigious prizes linked to global outreach will be introduced to the neuroscience community:

- ▶ ***The Dana/EDAB Neuroscience Outreach Champion (also known as The David and Hillie Mahoney Award For an Individual's Contribution to Outreach): Rewarding and individual who has significantly contributed to the promotion of brain awareness, through continued public outreach efforts for a period of three or more years.***

The award money for the Outreach Champion is 2,000 Euro and is conferred to the selected individual. In addition, complimentary registration, transportation (economy air or ground), to the FENS Forum and two nights hotel accommodation will be provided to the Champion Award recipient.

A **call for nominations** will be issued on **17 March 2014** on [FENS](#) and [The Dana/EDAB](#) websites.

- ▶ ***The EDAB-FENS Brain Awareness Week (BAW) Excellence Award: Recognizing the outstanding presentation of a BAW public outreach program in the past two years by an organisation such as a hospital, university, national society or NGO for the outstanding presentation of a BAW public outreach program in the past two years.***

The prize money for the BAW Excellence Award is 2,000 Euro and is given to the awarded organisation. In addition, complimentary registration, transportation (economy air or ground), to the FENS Forum and two nights hotel accommodation will be provided to the representative of the organisation receiving the BAW Excellence Award.

A **call for proposals** will be issued on **17 March 2014** on the [FENS](#) and [The Dana/EDAB](#) websites.



Furthermore, there will be a dedicated area, the "**Brain Awareness Corner**" where a limited number of posters selected from the 2014 FENS BAW grantees will be presented and displayed throughout the Forum.

The **Award Committee** appointed by the Dana Foundation/EDAB and FENS includes:

- ▶ Carlos Belmonte, Member of EDAB Executive Committee
- ▶ Colin Blakemore, EDAB Vice Chairman
- ▶ Monica Di Luca, FENS President-Elect
- ▶ Marian Joëls, FENS President
- ▶ Malgorzata Kossut, Member of EDAB Executive Committee and FENS Communication Committee member
- ▶ Pierre Magistretti, IBRO President and EDAB Vice Chairman

The Award Committee is responsible for evaluating the submitted proposals and selecting the awardees for *the Dana/EDAB Neuroscience Outreach Award* and the *EDAB-FENS BAW Excellence Award* as well as the posters to be displayed in the *Brain Awareness Corner* at the Forum.

The Dana Foundation is a private philanthropic organization committed to advancing brain research and to educating the public in a responsible manner about research's potential: (1) to develop a better understanding of the brain and its functions; (2) to speed the discovery of treatments for brain disorders; and (3) to combat the stigma of brain disorders through education.